

The GroundSense Sneaker

Bridging the Gap between Urban Comfort and
Barefoot Connection





Intro

The «GroundSense Sneaker» is a concept sneaker developed by Simon De Meester. It focuses on the sensation of the foot in contact with the ground.

To promote environmental awareness, the shoe utilizes fair trade fabric from a factory in Bangladesh.

The research behind the shoe is based on studying the barefoot experience to enhance our understanding of the connection between our feet and the ground.

The design aims to create the perception of having the ground inside the shoe itself.

Consideration was given to the concept of «dirtiness» during the shoe's development. Many individuals are hesitant to walk barefoot not because of dirtiness, but due to the potential discomfort and hazards in urban areas.

Therefore, the shoe allows wearers to feel the ground realistically while keeping their feet protected, offering a complete experience of walking barefoot in nature even within a city setting.

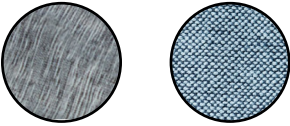
Three types of natural ground simulations have been developed to enhance the experience of wearing the shoe.



Colection

From an extensive range of options, you can explore and select from a wide array of styles, designs, colors, and sizes, allowing you to find the perfect match that resonates with your personal aesthetic and requirements. With such an extensive and diverse selection at your disposal, you are guaranteed to discover the ideal variant that not only complements your individuality but also elevates your overall experience and satisfaction.

Fabric, all of our fabrics behing fair trade.



Eyelit, disponible in size 3,4,6 mm.



Laces, hold the utmost significance in defining the appearance of this sneaker, as they possess the power to create a completely distinct outcome based on the chosen style.

